

Program in Detail

THURSDAY 17 SEPTEMBER

16.00—20.0 REGISTRATION (Lobby)

19.00-21.0 Reception with tea and light snacks (5206)

FRIDAY 18 SEPTEMBER

7.00 – 8.00 Breakfast For All Participants

7.30 – 9.00 REGISTRATION continues

9.15 – 9.45 OPENING CEREMONY (Multifunction Hall 1)

Chair: Prof. Sun Youzhong, Dean of School of English and International Studies, BFSU;
Assistant President of BFSU

Welcome Address: Prof. Jin Li, Vice President, BFSU

Address: Prof. Jane Desmond, President of International American Studies Association (IASA)

Address: Prof. Liu Haiping, Nanjing University; President of China Association for the Study of American Literature (CASAL)

Address: Prof. Li Jianming, Peking University; President of American History Research Association of China (AHRAC)

Address: Ambassador Julia Chang Bloch

Address: Ms. Ingrid Larson, Director of American Center for Educational Exchange (ACEE),
Public Affairs Section, US Embassy in Beijing

9.45 – 10.15 IASA PRESIDENT'S ADDRESS (Multifunction Hall 1)

Prof. Jane Desmond, University of Illinois, President of IASA

Introduced by Prof. Giorgio Mariani, Vice President of IASA

10.15 – 10.45 TEA/COFFEE BREAK

10.45 – 12.00 PLENARY PANEL: AMERICAN STUDIES IN CHINA (Multifunction Hall 1)

Chair: Prof. Mei Renyi, Director of American Studies Center, BFSU

Prof. Liu Haiping, Nanjing University, President of China Association for the Study of American Literature (CASAL)

Prof. Li Jianming, Peking University, President of American History Research Association of China (AHRAC)

Dr. Li Jinzhao, American Studies Center, BFSU

Commentator: Dr. Priscilla Roberts, American Studies Center, University of Hong Kong

12.00—12.20 PHOTO SESSION

12.30 – 14.00 LUNCH for all participants

13.20 – 14.00 REGISTRATION continues

14.00 – 15.30 PARALLEL SESSIONS (A1-A6) (All parallel sessions are to be held in the 2nd and 3rd floor of the Classroom Building)

A1. **City Spaces** [Room: 5201]

Chair: Liang Maoxin

Markha G Valenta, *Believing World Cities: New York and Shanghai*
Ali Kermanshah & Fatemah Azimzadeh, *Skyscrapers: Horizontal and Vertical Restlessness*
Sabine Haenni, *Popular Urban Intermediality on Broadway, Chinatown, and the Lower East*
Andrew M Marton, *Creative Clusters and Urban Regeneration in Shanghai*
Amy Villarejo, *Cities of Walls: Mediated Urbanity, Viral Circulation, and Tropa de Elite*
Discussant: Douglas Tallack

A2. **U.S. Spaces Abroad: Short-term and Long-term Claims to Land, Property, and Sovereignty outside the Official United States (I)** [Room: 5202]

Chair: Virginia R. Dominguez

Virginia R. Dominguez, *Cracks and Openings in National Sovereignty: Extraterritorial "American" Spaces*
Geoffrey White, *US War Dead And (Trans)National Spaces Of Remembrance*
Amanda Lagerkvist, *Time Capsules of a New 'New World': American Spaces in New Shanghai*
Ana Maria Mauad, Commentator

A3. **American Hegemony** [Room: 5203]

Chair: Jin Weixing

Pete Swirski, *American Empire in the Global and Historical Context*
Manish Priyadarshi, *Globalization and Americanization in the World Economy*
Jin Weixing, *The "Open Door": Plutonomy of Americanization*
Kong Xianglan, *The US Cultural Essence: Global Dominance*
Robabe Sarikhani, *Manifest destiny and American civilization*

A4. **Exceptionalism: Moral Purposes and Justifying Interventions** [Room: 5204]

Chair: Pan Zhigao

Kenneth G Arndt, *"American Exceptionalism": Myth or Reality?*
E M Silva, *"The Cameron Report": Henry Adams and the Cause of Cuban Independence*
Xiong Changlun, *American Exceptionalism and Its Influence on the Foreign Policy under the Bush Administration*
Yan Guilong, *American Exceptionalism in Post 9/11 Era*
Song Ying, *The Myth of Exceptionalism*

A5. **Literature and its Historical Contexts** [Room: 5205]

Chair: Manju Jaidka

Albena Bakratcheva, *Emerson's "American Scholar" Revisited*
Hou Yiling, *American Psycho: a Portrait of a Modern Dorian Gray as an Insatiable Consumer*
Igina Tattoni, *The Americanization of Shakespeare*
S. M. Marandi & Zohreh Ramin, *History and Fiction? An Intertextual reading of E. L. Doctorow's Ragtime*
Heidi Kim, *"Kinless and Kindless"? The Mississippi Chinese in Faulkner's Corpus*
Commentator: Hou Yiling

A6. **Chinese American Literature** [Room: 5301]

Chair: Wu Bing

Alice Tuan, Dramatization of Chinese-American contradiction in the play *Last of the Suns*
Li Jing, Ethnic performativity: The case study of Gish Jen's *Typical American* and *Mona in the Promised Land*

Zhao Mingli, Multiculturalism as literary criticism interpreting Chinese American literature

Minoru Morioka, Transpacific Displacement and Maxine Hong Kingston's *Tripmaster Monkey*

Commentator: Huang Guiyou

15.30 – 16.00 Tea/Coffee Break

16.00 – 17.45 PARALLEL SESSIONS (B1-B6)

B1 **Foreign Policy** [Room: 5201]

Chair: Mei Renyi

Cai Cuihong, The Role of Values in US Foreign Policy Making

Zhang Shubin, American Exceptionalism and What the US has Done to China: A Historic Perspective

Fatemeh Shafiee, The Iran Hostage Crisis Represented in Iranian and American Books,

Gao Jian, Introspection and Salvation: American Exceptionalism and Foreign Policy

Zhang Ying, Exceptionalism and US Foreign Policy

B2. **U.S. Spaces Abroad: Short-term and Long-term Claims to Land, Property, and Sovereignty outside the Official United States (II)** [Room: 5202]

Chair: Virginia R. Dominguez

Amy Kaplan, Guantanamo: No Man's Land, Cuban Land, or US Land?

Alejandro Lugo, The Outsider Within and Other Occupied Borderlands

Liam Kennedy, A Compassionate Vision: Larry Burrows' Vietnam War Photography.

Discussant: Giorgio Mariani

B3. **Building Bridges: Transnational Contact and the Asian/American Experience** [Room: 52031]

Chair: Zhao Wuming

Sabine Kim, Trans-Asian/Trans-Canadian: Erasing the Poetic Text in Fred Wah's *Diamond Grill*

Eri Kato, Japanese American Nisei and Masculinity

Jinnah Kim, "Coolie" Clipper, Transcontinental Railroad, the Panama Canal: China in the Americas

Hedyeh Nasser, When Power Corrupts, Poetry Cleans

Guo Xilin, Land of Freedom or Prison of Injustice: Revisiting the Chinese American Experience in the Korean War

Yoshiya Makita, Transmission of the Idea on Mental Retardation from the United States to Japan

B4. **Transformations in Meaning when American Culture is Decontextualized** [Room: 5204]

Chair: Jiang Ningkang

Abid Vali, Pop-Culture 101: Culture(s) for Scholarship and Pedagogy

Jiang Ningkang, Repositioning American Mass Culture in the Chinese Context

Chen Xiaohua, Disney Animated Films—Myth and Reality in American Popular Culture

Yang Yi, Impetus of the Dominant American Culture in the Globalization Process and the Enlightenment on the Spread of the Chinese Traditional Culture

Sun Ningning, Cultural Intertextuality and the Reception of *The Da Vinci Code* In China

Mary Farrell, Coping, Coming to Terms with the American Culture in its Many Projections within the Academic Setting and in the Public Opinion in Spain

B5. Globalization and US Expansionism [Room: 5205]

Chair: Wang Yulan

Joe Eaton, The Panic of 1819: The United States' First Economic Crisis and Development of American Nationalism

Xia Yunwen & Wang Tao, A Tentative Analysis of American Commercial Expansion in 1812-1815

Wang Yulan, Globalization and its Impact on American Corporate Culture –Increasing Opportunities for Corporate Corruption

Elizabeth Kuebler-Wolf, The Course of Empires: Visual Culture and Ideologies of Expansion in America and South Africa

Elaheh Jarrahi, Is Globalization Equivalent to Americanization?

Feng Ping, Is Globalization Americanization?

B6. Chinese Influences and Perspectives [Room: 5301]

Chair: David Jones

Zhang Tao, Confucius in the Social Coverage of U.S. Media in the Peak Years of Chinese Exclusion

David Jones, Chinese Exceptionalism in the 21st Century: Replicating the American Example

Sun Hongwei, Current Relevance of Thoreau's Use of Confucianism in Walden: Reflections on its Role in Postmodern America

Ji Yuan, Flannery O'Connor's Good Country People from a Taoist Perspective

Song Lilei, Harmonious World and Chinese Culture

Yao Bin, Demonization and De-demonization of the Boxers' (Yihetuan) Image in the US

18.00 – 20.00 WELCOME BANQUET (PROVIDED FOR ALL REGISTERED PARTICIPANTS)

SATURDAY 19 SEPTEMBER

7.00 – 8.00 BREAKFAST for all participants

8.00 – 8.45 KEYNOTE SPEECH: Prof. SUSAN CASTILLO, Harriet Beecher Stowe Professor of American Studies, King's College [Lecture Hall—2nd floor]

Introduced by Prof. Jin Li, Vice President, BFSU

8.50-10.05 PARALLEL SESSIONS (C1-C6)

C1. Chinese-Americans Encounters and Exchanges since the 1860s [Room: 5201]

Chair and Commentator: Jinnah Kim

Paul A. Kramer, Chinese Exclusion and its Imperial Discontents

Motoe Sasaki, American Missionary Women and the Collapse of American Ideals in 1920's Anti-Imperialist China

Chih-Ming Wang, Writing Across the Pacific: Chinese Students, Ivy League Dream, and Modernity

Hu Yanchun, The Impact of the 20th Chinese Literary Study of American Sinology on China

Liu Hanzhen, The Generosity of China: In the American Image

C2. **Okakura Kakuzo, An Advocate of Oriental Arts and Culture: His Transcultural Activities in America** [Room: 5202]

Chair: Hisayo Ikeda

Hisayo Ikeda, Encounter of the East and West in Saint Louis: In the Case of Okakura Kakuzo and Hugo Munsterberg

Kazuho Kawashima, The Art View of the East: What Tenshin Okakura Kakuzo Did at the Museum of Fine Arts, Boston, and What He Did Not Do in Meiji Japan

Takashi Okakura, John La Farge and Okakura Kakuzo (Tenshin)

Yoshiko Okamoto, A War in Defense of Culture: Okakura Kakuzo in America at the Time of the Russo-Japanese War

C3. **African American and Southern Literature** [Room: 5203]

Chair: Ji Min

Anne Sophie Riepma, Myth and Reality in Augusta Evans's *St. Elmo* and Mary Johnston's *Hagar*
Ji Min, Toni Morrison's *Paradise*

Sara Alambeigi, The Oppositions in a Black American Life in America

Tian Juan, Caribbean Women Writers: Culture, Race and Gender

Zhou Mengmeng, The Mythical Structure of *Gone With the Wind*

C4. **The New Geographies of Cultural Production in the Global South** [Room: 5204]

Chair: Gabriela Nouzeilles

Rachel Price, "Terminal crisis of the trans-Atlantic?"

Graciela Montaldo, "Financing the Margins: International Fellowships, Literature and Avant-Garde in Latin America"

Gabriela Nouzeilles, "The New Geographical Unconscious: Staging Fictions of Desire in the Global South"

Susana Draper, "Globalization and Critical Regionalism: Literary Interruptions of the World (super) Market"

10.05 – 10.35 TEA/COFFEE BREAK

10.35 – 12.15 PARALLEL SESSIONS (D1-D6)

D1. **North America in a Comparative Perspective: Migration, Integration and Foreign Policy** [Room: 5201]

Chair: Carlos Gabriel Argüelles Arredondo

Jorge Schiavon, Mexico-US Migration: Interests, Simulations and Realities

Roberto Dominguez, US Foreign Policy toward Latin America: From Bush to Obama

Rafael Velázquez, North America Integration: Challenges and Perspectives

Carlos Gabriel Argüelles Arredondo, Comparative Study between Canadian and Mexican Foreign Policies towards the Americas

Marietta Messmer, The Shattered Hopes of Latin American Immigrants to the US

Steve Hewitt, Big Brother, Little Brother: A Comparative Examination of the Federal Bureau of Investigation and the Royal Canadian Mounted Police Counter-Subversion Operations in the Cold War

D2. **On the Receiving End of US Culture** [Room: 5202]

Chair: Wang Enming

Yan Xiaoxing, The Challenges in Popularity of American Culture in China

N Dastjerdi, Globalization and Cultural Commodities: the case of the US Film Industry

Zhao Yi, Program of American Public Television: A Chinese Perspective

Xu Yin, *Slumdog Millionaire*—a Victory of Americanization via Globalization in the Film World
Pan Zhigao, American Influence on my Personal Outlook
Shu Li, Breaking the Marble Ceiling----The Study of 80-20 Initiative and their New Political Participation Strategy of the Chinese Americans since 2000

D3. Doing Inter-American Studies [Room: 5203]

Chair: Ulfried Reichardt

Ismael Garcia Castro & Dayra L. Velazquez (America Lizarraga), Mexico in the Last Frontier: Mexican Immigrants in Anchorage
Ulfried Reichardt, Transnational America / Transnational Canada: Two models of diversity within the global context
Ulla Kriebner, "First Things First: Interculturality—A Step Towards Inter-American Studies"
Roberta Maierhofer, Institutionalizing Inter-Regional Studies: Challenges and Opportunities
Anne-Marie Libério, Amerindian Children and Evangelization: a Comparison of Seventeenth and Eighteenth-Century Anglo-American and Luso-Brazilian Contexts

D4. Hot Spots: Teaching American Studies [Room: 5204]

Chair: Maureen Montgomery

Sun Min, Guo Cui and Chen Li, "American Society and Culture" in a Chinese Classroom: A Review on Instructional Design
Seyed Mohammad Marandi, Teaching US History in the 'Axis of Evil'
Patrick McGreevy, Globalizing American Higher Education: The People of the Middle East Talk Back
Khadija F El Alaoui, What is Disturbing about Power? Teaching American Studies in Lebanon and Germany
Mihai Mindra, Cultural Negotiations: Teaching Bernard Malamud in Post-Communist Romania
Zhang Jing & Li Chunling, Impact of American Multiculturalism on American Literature Teaching in a Chinese Context

D5. Myth and Literature [Room: 5205]

Chair: Wang Fengzhen

Wang Jinghai, The Development of Frank Norris' Naturalism
Wu Fangfang, On the Myths & Archetypes in Steinbeck's *East of Eden*
Zhang Fengxiang, O. Henry and the Myths of American Literature
Åse Nygren, Distant Suffering and the Rise of the Modern American Novel of Terrorism
Kazuo Yamada, Nature and Civilization in Lafcadio Hearn's *Chita*
Guo Wei, Henry Adams in the World's Columbian Exposition

D6. Myths and Metaphors [Room: 5301]

Chair: Gulshan Rai Kataria

Yao Ying, The Disillusion of American Exceptionalism in Cormac McCarthy's *The Road*
Gulshan Rai Kataria, American's Myths of Superiority and Strength
Zhao Donglin & Li Xin, America as Metaphors
Radmilla Nastic, American Dreams and Nightmares: Joseph Papp and His Playwrights
Hidetaka Hirota, An Intersection of Irish and Chinese Immigration Experiences
Li Jun, The Myth of the Amish: an Exceptional Treasure of American Culture

12.20 – 14.00 LUNCH for All Participants with special meeting tables for students

(IASA EXECUTIVE COUNCIL MEETING-location TBA)

14.00 – 15.15 PARALLEL SESSIONS (E1-E8)

E1 **America Without Reserve(s)--Broken Contracts and the War on the Future, I: Catastrophic Reading** [Room: 5201]

Chair: Tom Cohen

Eduardo Cadava, "Unnatural Disasters: Kara Walker's 'After the Deluge'"

Karin Cope, "No Redemption Songs"

Tom Cohen, No Sanctuary: Credit and Credibility in the Ponzi scheme of American 'interiority'

Respondent: Liu Kang

E2 **Media Matters** [Room: 5202]

Chair: Zhai Zheng

Barbara Nelson, Territorial Penetration by America's "Celluloid Soldiers"

Yi Rui, The Agenda-Setting Function of Political Blogs—Trent Lott Case

Wu Chengyi, A Study of the Internet Resources on the US Military: A Chinese Perspective

Daniel Fandino, The Internet as a Global Public Space

E3 **Chinatown: real and imagined** [Room: 5203]

Chair: Guo Xilin

Liu Hanzhen, The Generosity of China: In the American Image

Zheng Yanfang, The Literary Representation of Chinatown as Home in Myenne Fae Ng's *Bone*

Hou Jinping, Study of Chinese American Initiation Stories: a New Perspective of Chinese American Literature Studies

Selma Bidlingmaier, Chinatown: A Museum of Otherness

E4 **Imagining America/Imagining China in American Culture** [Room: 5204]

Chair: Gavin Campbell

Organizer: Russell Duncun

Russell Duncan, Exhibiting Myth and Reality: The "Art In America" Show, 2007

Zhao Wuming, The American Dream and the Chinese Dream: Local and Transnational Visions

Clara Juncker, Imagining American Success: Ha Jin's Immigration Narratives

Lu Jie, From "learning by doing" to "the combination of teaching, learning and practicing": A comparative study of educational thoughts between John Dewey and Tao Xingzhi

E5 **Globalizing American Liberties: US Law and Literature in Comparative Perspective** [Room: 5205]

Chair: Paul Giles

Paul Giles, The Rights of Man: A Comparative Perspective

Victoria Hendrick, Slavery and Civil Rights: Placing American Literature and the US Constitution in a Global Context

Xin Hua, The Globalization of US Perception on Human Rights

Yuan Renhui, A Historical View on the Export of American Law

E6 **Burgers and Fried Chicken for Matsushisa: a fair deal?** [Room: 5301]

Chair: Maureen Montgomery

Fu Meirong, Why KFC beats McDonald's in China: Rethinking Cultural Imperialism behind American Fast Foods

Mai Bo, Liu Yu & Qi Tao, Foreign Brand, Chinese Mask: Analysis on the Localization of KFC in China

Zhang Yan, Cultural Reflection on American Fast Food in China

Shoko Imai, World Cities, Networks and Globalization: Nobu's Americanized Japanese Food

E7. **Americanization and Its Influence** [Room: 5302]

Chair: Yi Rui

Zinab Ghasemi Tari, Evolution or Revolution in American Civilization with a Focus on US Presidential Inaugural Speeches

Shigeo Fujimoto, Early 20th-century Americanization in East Asia and the US Boy Scouts Movement

Han Xin, Americanization of China and How to Handle It

Li Shuxue, Samuel Huntington's Theory of Civilization Clash

E8. **The Literary/Intellectual Context of the Obama Phenomenon** [Room: 5304]

Chair: Ji Min

Liu Jianfeng, *Ideal America in Whitman's Leaves of Grass: From Abraham Lincoln to Barack Obama*

Ye Ying, *W.E.B. Dubois's Notions and Theories on Education*

Amy Nestor, Whitman, Du Bois, and the Traumatic Repetitions of Civil War History

15.15 – 15.45 TEA/COFFEE BREAK

15.45 – 17.30 PARALLEL SESSIONS (F1-F8)

F1. **Bush and Obama: Making an Impact Abroad** [Room: 5201]

Chair: Xie Tao

Fan Ke, Cultural Factors in America's War on Terrorism

Susanne Wiedemann, Encoding Obama/Decoding Germany: The Many German Faces of Barack Obama

Wu Shengqi, The Just War Myth: America's Moral Failure in Iraq

Xiong Tong, Rice's Foreign Policy

Cui Ge, Has the Bush Administration Successfully Exported American Culture and Values to Africa?

F2. **Decoding American Culture, Values and Identity** [Room: 5202]

Chair: Fu Meirong

Diana Almeida, Reified Bodies and Misplaced Identities in Elizabeth Bishop's Narratives of Childhood Memories

Liu Jiyuan, On Schopenhauerian Philosophy in *Look Homeward, Angel*

Anders Olsson, East-West Romance: *Madame Butterfly* as novella, play, and opera

Liu Jianfeng, The Way American Popular Culture Spreads Abroad

Jin Jing-ai, Critical Understanding and Reception of American Culture Abroad

Zhang Mengyuan, On the Puritan Origin of American Individualism

F3. **Taking Control of Destiny or Destiny Beyond Control?** [Room: 5203]

Chair: Manuel Broncano Rodriguez

Bärbel Höttges, "Until . . . until it's rescued": The Globalization of the American Jeremiad in Al Gore's *An Inconvenient Truth*

Giorgio Mariani, Can John Hersey's *A Bell of Adano* Be a Model for Conquest and Nation-Building?

Ioana Luca, *California Dreamin' (Endless)*: Post-Communist Revisions of the US

Zohreh Nosrat Kharazmi, The Concept of American Individualism in Three American Postmodern Novels

Fang Yazhong, American Female Nature Writing under the Influence of Ecofeminist Thought Trend

F4. **Contiguous States: Decoding Race and Gender in US Film and TV** [Room: 5204]

Chair: Michele Aaron

Peng Qigui, Representations of Ethnicity in *Seinfeld* and *Friends*

Gry Cecilie Rustad, Family guy – a study of masculinity in contemporary American Cinema

Michele Aaron, 'S'no such thing as special dead, s'just dead': The Ethics of *The Wire* and *the Leveling of Difference*

Hui Miao, Cross-cultural Analysis and the Visibility of Chinese Cinema: North American Readings of Women in Contemporary Chinese Films

Yan Wang, Americanization of the Holocaust: The Holocaust and the Nanking Massacre in American Films

F5. **Comparative American Studies: Culture, Race and Gender** [Room: 5205]

Chair: Jin Hengshan

Su Lingtong, My Perspectives on the Orientation of International American Studies

Jin Hengshan, Influence and Confluence: the Studies of American Literature in China

Chen Zhijie, American and Canadian Families: Ideological Changes over Modernization

Xin Xin, A Comparative Study of Canadian and U.S. Culture

Zhu Xuefeng, Performing the Other: Chinese Representations of Eugene O'Neill's Black Characters

F6. **Identity Issues: National, Multicultural, Bicultural, Indigenous** [Room: 5301]

Chair: Li Jinzhao

Peng Tong, A Comparative Study on the Campaigns to Assimilate American Indians and Australian Aborigines in the Early 20th Century

Gyorgy Toth, Red Nations: the Transnational Relations of the American Indian Civil Rights Movement

Pamela Sing, Paying Tribute to Cultural Cores: A Must for Meaningful Participation in the Global Context?

Yoko Tsukuda, The Transnational Intersection of Race and Place

Li Ping, Gayatri Spivak: an American Scholar or an Indian Scholar?

Wang Chun, Gender and American First Names

F7. **The Obama Electoral Victory: Social, Cultural and Political Factors** [Room: 5303]

Chair: Ni Shixiong

Shen Wenhui, Values, Reality, Strength and Techniques: A multidimensional Reading of the Obama Phenomenon

Shen Sanshan, What is Obama's trump card to the White House?

Andreas Linsenmann, The Berlin-Speeches of J.F.K. and Barack Obama

F8. **The Rise of Obama: Historical and Contemporary Backdrops** [Room: 5304]

Chair: Liang Maoxin

Bao Zhongming, Reflections on the Contemporary Relevance of Faulkner's Exploration of the Blacks: With a Particular Focus on the 2008 Human Right Report in USA by the Chinese State Council

Gabriele Pizarz-Ramirez, Transnational Rhetoric in Early Black and White U.S. Anti-Slavery Discourses

Gao Jixian, Black People's Voices and Their Political Rise

18.00 – 19.30 DINNER for all registered participants

19.30 – 21.30 OPTIONAL SIGHTSEEING/SOCIAL EVENT TBA

SUNDAY 20 SEPTEMBER

7.00 – 8.00 BREAKFAST for all participants

8.00 – 9.15 PARALLEL SESSIONS (G1-G7)

G1 America Without Reserve--Broken Contracts and the War on the Future, II: Theoretical Mutations [Room: 5201]

Chair: Kir Kuiken

Martin McQuillan, "Broken 'Promises': Rousseau, de Man, and Watergate"

Paul Grimstad, "The Default of Pragmatism"

Kir Kuiken, *Between Two Exceptions: American Sovereignty as Auto-Immune Reaction*

Respondent: Wang Guanglin

G2 Hollywood [Room: 5202]

Chair: Teng Jimeng

Ling Lexiang, *An Analysis of American Cultural Imperialism in Modern Hollywood Movies*

Chen Cheng, *Simple as Life, Ironical as Reality: A Reflection of Postmodernism in the Movie Forrest Gump*

Liu Yang, *The Globalization of Disney and Its Future Development in China*

Yang Xin, *Cultural Implications of the American Dream in American Movies*

G3 The Almighty Dollar and Trade [Room: 5203]

Chair: Li Liwen

Ikuro Fujiwara, *US Foreign Policy on Oil*

Fatemah Azimzadeh, *Gum Power, Gummy, Cultural and Technological Interactions*

Li Liwen, *Operation and Application of Special 301*

Nie Wei, *The Analysis on USA Power in Globalization from the Perspective of the Financial Crisis*

G4 World Powers: Smart Power [Room: 5204]

Chair: Benjamin Page

Guiyou Huang, *The Post-Americanization US and BRICs in the Age of Globalization*

Benjamin I. Page and Xie Tao, *Living with the Dragon: Americans and the Rise of China as a World Power*

M. Motahhari, *American public diplomacy and the war on terror,*

Victor Sumsy, *Smart Power*

G5 Poetic Images of the Human: Eliot, Warren and Lowell [Room: 5205]

Chair: James McDougal

Chen Yaoting, *History and Myth as Shown in Robert Penn Warren's Poetry: The Collision of Love and Knowledge*

Cao Liangcheng, *Postmodern Humanism: Emerging from Robert Lowell's Poetry Composition*

James McDougal, *Angel Island Poems: from Wall Literature to National Myth*

Tatsushi Narita, T. S. Eliot, "Uhrig's Cave" and Cave Imagery: What One Scrap of New Biographical Evidence Implies

G6 **In Memoriam: Emory Elliott and the Emergence of Transnational American Studies**
[Room: 5301]

Special session in honor of Emory Elliott, chaired by Don Pease & Maureen Montgomery
Speakers: Manju Jaidka, Paul Giles and Liam Kennedy
Others are welcome.

G7 **American Studies in Europe and in China** [Room: 5302]

Chair: Lin Ling

Zhu Yekun & Huang Xiaoyu, "An Evaluation of American Literature
Studies at Beijing Foreign Studies University"

Lin Ling, The State of American Studies in China: a Critique

Cai Qing, Comprehensive Review of the influence of American Academic Research on China

Tunde Adeleke, The Racial and Cultural Essentialist Contours of Black American Studies:
Implications for American Studies in Europe

Wang Yamei, "An Evaluation of the American Studies Program at Beijing
Foreign Studies University"

9.15 – 10.30 PARALLEL SESSIONS (H1-H6)

H1 **Challenging Mythologies: Re-positioning the 'great men' and 'enduring futures' of the US**

Chair: Keiko Ikeda [Room: 5201]

Elham Kadkhodaei, The Discovery of America by Columbus: Myth or Reality

Sangjun Jeong, From Great Emancipator to Great Centralizer: Gore Vidal's *Lincoln* and
Postmodern Erosion of Master Narratives

Ren Chunsheng, A Study of Social Mobility in the United States

Yan Yuhua, The American Dream and Its Reality for Afro-Americans in the 21st Century

H2 **Literary Commentary on Globalization** [Room: 5202]

Chair: Liu Ying

Chen Xiaofan, How Should Quentin Survive against the Heavy Odds of Globalization?

Liu Ying, The Study of American Regional Literature in the Age of globalization

Song Min, Wendell Berry and Marilynne Robinson as Prophetic Voices against American
Globalization Culture

Xu Peng, Interpretation of the Variety of American Literature in the Era of Globalization

H3 **Imaging Women** [Room: 5203]

Chair: Takako Tanaka

Liang Ying, A Survey of Female Images in Asian American Women's Writings (1890s to present)

Chen Yanping, Demon or Beauty?—A Comparative Analysis of Becky Sharp and Carrie

Takako Tanaka, Faulkner's *Light in August* Reconsidered through Nakagami Kenji

Yang Jiping, Displacement of Christ and Death of Woman -- On O'Connor's "The Displaced
Person"

Zhang Yijun, Gender and Language: Influence of Contextual Factors on American Masculine-
Feminine Discourse

H4. **Globalization and US Culture** [Room: 5204]

Chair: Ana Maria Mauad

Lu Kai, The Development of Global Cultural Diversity in the Context of Americanization

IASA 4th Congress, Sept. 18-20, Beijing Foreign Studies University, China

Zhu Yuewen, The Competition of Expansion and Resistance of US Culture Under the Globalization

Ren Jun, The Basis for American Culture and its Role in Globalization

Scott Fisher, A Walk in the Country: Globalization, Localization & the Individual

Mandana Biegi, Antiamericanism as a subject in civic education

H5. **American Studies in India, China and Mexico** [Room: 5205]

Chair: Ye Ying

Manju Jaidka, American Studies and after: The Scene in India

Zhao Yuhua, "A Survey of American Studies Graduates at Beijing Foreign Studies University"

Ye Ying, A Comparison of American Studies in China and in the United States

Guillermo Ibarra & Blas Valenzuela, American and Canadian Studies in Mexico

H6. **The Lure of the American West** [Room: 5301]

Chair: Artur Jaupaj

Chen Xu, The Cowboy Image and American Culture

Ren Weili, Myths Created by a Unique History: On the Enhancement of the Frontier Spirit in Hollywood Westerns

Artur Jaupaj, Redefining the American West

Kohki Watabe, Buffalo Bill's Wild West and Export of American Mass Culture in the 19th Century

10.30 – 11.00 Tea/Coffee Break

11.00 – 12.30 KEYNOTE SPEECH: Prof. MEI RENYI, BFSU American Studies Center (Multifunction Hall 1)

Introduced by Prof. Djelal Kadir, Founding President of IASA

CLOSING CEREMONY and GENERAL ASSEMBLY BUSINESS MEETING

12.30 – 13.40 Lunch

14.00 – 20.00 Tours [Optional]